

Press Release 2004-05-31

The countdown has started

There is now only two days left until the start of the Explore Sweden Airborne Expedition Adventure Race, the toughest adventure race in the history of Sweden. The teams are arriving to Hampräs Registration Centre in Örnsköldsvik, where the sun is shining on the 150 volunteers who work 24-7 with preparations for the race. The expectations are high and every one is doing their very best for a successful race.

Mikael Nordström, Race Director says that of course he is nervous, but at the same time excited and glad that all hard work is now starting to pay off. "All problems seems to have been solved and we are ready to present a race in world class!", says Mike.

The start of the race will take place one minute after midnight the night between Wednesday and Thursday at a still secret destination. The teams do not know where the race will take place and everyone's excitement is increasing.

"We look forward to the most awesome competition ever in Scandinavia! Everything is under control and it will be nice to meet the teams", says Oscar Östling, Destination Manager Dest. 1 and 3.

The race has attracted the world elite such as Nokia Adventure from Finland, World Champions 2001, and Seagate from New Zealand, today ranked to be on of the best teams in the world. From Sweden we have Team Cross Sportswear, more known as Human Link, placed second at the Raid Gauloises 2003 and many other well known teams from all over the world.

Petri Forsman from Nokia Adventure, Finland says he is not yet nervous because he still does not know much about the competition. He is excited to compete close to home and looks forward to a good competition. "The team is well prepared and we will be fighting for the lead", he says.

Tuesday 1st of June at 15.00 there will be a press briefing at the Hampräs Registration Center. You are all welcome to attend.

For more information please consult our web page www.exploresweden.se or contact Media Manager Stefan Nordström at +46 70 642 19 10.



