

SIX DAYS UNTIL THE START OF THE ADVENTURE RACE EXPLORE SWEDEN

Explore Sweden is an adventure race that is unique in the world and will be carried out at three destinations in Sweden. These destinations are classified and will not be made public before the teams arrive to each destination. Transportation of the teams between the destinations will be made with a specially chartered aircraft. The racers will be given the pleasure to experience much of what Sweden can offer, midnight sun, and alpine terrain with glaciers to marvellous archipelagos.

Explore Sweden, one of the races in AR WorldSeries, has attracted the world elite such as the Finnish Nokia Adventure (World Champions 2001), Spanish Buff, Newzeelander Seagate (today ranked to be one of the best in the world) and American Team Sole Custom footbeds. Total 22 teams with team members from 16 nations.

The teams will during the race make trekking, kayaking in open sea, mounting biking, river rafting, coastering, repelling and mounting climbing in alpine environment.

Explore Sweden has a total length of 720 km with 25 sections and will start at midnight 2 June. The first team is expected to pass the finish line Sunday 6 June. The race is a non stop race.

To get everything working more than 150 volunteers will be engaged e.g. people at checkpoints, medics, mountain guides.

According to race directors Mikael Nordström and Helena Lind the racetrack is very physical as well as technical demanding fully comparable to ECO Challenge or Raid Galousies.

"The set up with unknown destinations in combination with a very challenging race track will be decisive" says Mike and finish with: "This race is not for beginners."

For further information please check visit our homepage www.exploresweden.se or contact Media Manager Stefan Nordström +46 70 642 1910.

Beginning 1 June daily press releases will be sent out and our home page will be updated minimum four times per day.